

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

The Campaign Group
Attention: Accounts Payable
1600 Locust St
Philadelphia, PA 19103-6305

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
166129-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Rachel Chason	Petry - Philadelp	National

Advertiser	Product	Estimate Number
AFSCME	AFSCME	

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	166129	06850331

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	AFSC	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/01/12	M-F 5-530a News	5-530a	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 5:22 AM M-F 5-530a News 5-530a :30 AMN1201FUNH \$500.00 NM									
3	10/01/12	10/01/12	M-F 530-6a News	530-6a	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 5:44 AM M-F 530-6a News 530-6a :30 AMN1201FUNH \$600.00 NM									
6	10/01/12	10/01/12	M-F 6-7a News	6-7a	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 6:52 AM M-F 6-7a News 6-7a :30 AMN1201FUNH \$800.00 NM spot simulcast on KSTP-TV and KSTC-TV									
7	10/01/12	10/01/12	M-F GMA	7-9a	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 8:29 AM M-F GMA 7-9a :30 AMN1201FUNH \$800.00 NM									
10	10/01/12	10/01/12	M-F 430-5a News	430-5a	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 4:54 AM M-F 430-5a News 430-5a :30 AMN1201FUNH \$250.00 NM									
17	10/01/12	10/01/12	Live with Kelly and Michael	9-10a	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 9:36 AM Live with Kelly and Michael 9-10a :30 AMN1201FUNH \$350.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Advertiser	Product	Estimate Number	
AFSCME	AFSCME		

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/01/12	10/01/12	Live with Kelly and Michael	9-10a	M-----	:30	1	\$350.00	NM
18	10/01/12	10/01/12	The Chew	12-1p	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 12:31 PM The Chew 12-1p :30 AMN1201FUNH \$350.00 NM									
21	10/01/12	10/01/12	Katie	2-3p	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 2:31 PM Katie 2-3p :30 AMN1201FUNH \$600.00 NM									
22	10/01/12	10/01/12	Twin Cities Live	3-4p	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 3:14 PM Twin Cities Live 3-4p :30 AMN1201FUNH \$300.00 NM program re-broadcast 10/1/12 106a on KSTP-TV									
25	10/01/12	10/01/12	Millionaire	4-430p	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 4:29 PM Millionaire 4-430p :30 AMN1201FUNH \$450.00 NM									
26	10/01/12	10/01/12	430p News	430-5p	M-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 4:56 PM 430p News 430-5p :30 AMN1201FUNH \$550.00 NM									
29	10/01/12	10/01/12	M-F 5-530p	5-530p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 5:27 PM M-F 5-530p 5-530p :30 AMN1201FUNH \$800.00 NM									
30	10/01/12	10/01/12	M-F 6-630p	6-630p	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 6:21 PM M-F 6-630p 6-630p :30 AMN1201FUNH \$1,200.00 NM									
33	10/01/12	10/01/12	M-F 1102p News	1102-1132p	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/01/12 11:21 PM M-F 1102p News 1102-1132p :30 AMN1201FUNH \$600.00 NM									
38	10/01/12	10/01/12	M-F, Su 10-1035p	10-1035p	M-----	:30	1	\$1,400.00	NM

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AFSCME	AFSCME		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/01/12	10/01/12	M-F, Su 10-1035p	10-1035p	M-----	:30	1	\$1,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$1,400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	M	10/01/12	10:22 PM	M-F, Su 10-1035p	10-1035p	:30	AMN1201FUNH	\$1,400.00	NM
42	10/01/12	10/01/12	Nightline	1035-1102p	M-----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	M	10/01/12	10:56 PM	Nightline	1035-1102p	:30	AMN1201FUNH	\$800.00	NM
43	10/01/12	10/01/12	Castle	9-10p	M-----	:30	1	\$8,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$8,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	M	10/01/12	9:34 PM	Castle	9-10p	:30	AMN1201FUNH	\$8,000.00	NM
46	10/01/12	10/01/12	M-F Midday News	11a-12p	M-----	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	M	10/01/12	11:29 AM	M-F Midday News	11a-12p	:30	AMN1201FUNH	\$600.00	NM
48	10/01/12	10/01/12	Jimmy Kimmel	1132p-1236a	M-----	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$350.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	M	10/01/12	12:21 AM	Jimmy Kimmel	1132p-1236a	:30	AMN1201FUNH	\$350.00	NM
<u>Total Spots</u>							19		

Payment Terms 30 Days

<u>Gross Total</u>	\$19,300.00
<u>Agency Commission</u>	\$2,895.00
<u>Net Amount Due</u>	\$16,405.00